



The HAWKEYE

A Publication of the Iowa Alpha Chapter of Phi Kappa Psi

363 N. Riverside Dr., Iowa City, IA 52246

University of Iowa

Spring 2015

House Corporation Completes Major Basement Renovation



The Iowa Alpha House Corporation completed a major renovation to the chapter house basement in the fall of 2014. Three main projects were included in the renovation:

- A new Alumni Room (pictured above) was built in place of what was most recently a laundry room and storage area. The new Alumni Room is accessible via a hidden bookshelf door.

- A new laundry area was created by breaking up the kitchen.

- The old computer lab (which had been created in 2000) was removed, and booths and tables were installed to accommodate larger group meals and studying.

The centerpiece of the renovation, the Alumni Room, is a lounge area open only to members of the fraternity. The intention is to give alumni a place to gather when they are in Iowa City, and to remind current members that more than 2,000 members have come before them during almost 150 years at the University of Iowa.

The Alumni Room is a perfect place to display PKP and University of Iowa memorabilia. If you have items you would like to share — pictures, trophies, etc. — please send them to:

— *John Greenwood, House Corporation President*
31 Eversull Lane
Iowa City, IA 52245

Save the Date!

Iowa Alpha 150th Anniversary Celebration
Iowa City, April 2017
More details to come...

Fall 2015 Alumni Reunion Weekend September 18-19

Friday, September 18:

12:00 Noon: Golf Outing at Brown Deer Golf Course (Coralville)

7:00 PM: Dinner at the Chapter House

Saturday, September 19:

12:00 Noon: Tailgate

Evening: Night Game!,
Iowa vs. Pittsburgh football

A block of hotel rooms and game tickets are being reserved.

For more information, or to be sure you are on the distribution list, please contact:

Nick Koehn: nkoehn1776@gmail.com

We have started a great tradition over the last two years. Don't miss this third edition of the PKP Alumni Reunion Weekend!

Chapter Continues to Excel on Campus



Brothers take a break from the action during the “Cross River Classic,” one of the chapter’s spring 2015 philanthropies. The event pitted East Side fraternities against West Side fraternities in three-on-three hockey. From left to right: Justin Sinay, Andy Krugler, Joe Goris, Milton Padway, Michael Schulz, and Charlie Holmgren.

Iowa Alpha has had a great year. On January 24, we initiated 32 new brothers, which brought us up to pin number 2070. We have since recruited 6 more members, bringing our total chapter size to 146 and making us the largest fraternity on campus by almost 20 members (Sigma Nu is the second-largest, with 127).

This summer, we will again be awarding \$15,000 to incoming freshman men, who excelled in high school, through the Nile C. Kinnick Scholarship. Last year, to ensure that the Kinnick Scholarship will always exist, we pledged to endow \$100,000, and we are on track to fulfill that promise two years ahead of schedule. If you have any questions about the Kinnick Scholarship, recruitment, or if you have quality men to refer to our chapter, you can contact our current recruitment chairman, AJ Smith, at (563) 676-1507 or austin-smith-1@uiowa.edu.

For fall semester of 2014, we had the highest GPA of all the fraternities on campus with a 3.173. We were helped greatly by our new-member class, which achieved a 3.219 collectively, the highest-performing incoming class we have had in over a decade. It is exciting to see that we are in the top spot, but it is more exciting that our new members will continue to raise the bar.

This year, on February 14, we held the first annual Cross River Classic as one of two spring philanthropies, and raised money for the Holden Comprehensive Cancer Center. This half-day event featured a double elimination 3v3 hockey tournament — the East Side fraternities against the West Side fraternities. We had halftime challenges such as “chuck a puck” and a raffle drawing, and our very own Frank Montalto was DJ. The event was well attended, well received, and for a great cause. We look forward to improving it in the years to come.

Last school year, we raised and donated almost \$7,200 for Juvenile Diabetes Research Foundation International and the Boys and Girls Clubs of America through our philanthropies, and during the fall 2014 semester performed a total of 1657 hours of community service.

— Jason Woodruff, GP

IOWA ALPHA — PHI KAPPA PSI ALUMNI EVENT

CHICAGO CUBS GAME

Saturday, August 8, 2015

Game Start: 3:05 PM

Pre-game Alumni Tailgate

Casey Moran’s Ivy Rooftop Lounge

3660 N. Clark St., Chicago, IL 60613

12:00 PM — 3:30 PM

Cost of Event:

Alumni Tailgate: \$50/person

Cubs vs. Giants Game: \$60/person (section 216)

Both: \$110/person

Please RSVP with payment via PayPal

to Nick Koehn by Monday, June 15:

nkoehn1776@gmail.com

Questions? Call or text Nick:

708-738-8253

Tickets are available on a first-come, first-serve basis and are likely to be sold out before June 15.

Kinnick Lives on Through Scholarship

January 20, 1994, marked one of the darkest days in the long history of Phi Kappa Psi at the University of Iowa. A fire devastated the chapter house, leaving years of rebuilding — both structurally and organizationally — in its wake.



The chapter house re-opened in 1995. Two years later, Iowa Alpha launched the Nile C. Kinnick Scholarship to recognize men with outstanding high school achievements who are entering their freshman year at the University of Iowa.

The scholarship started as a modest \$250 award, but has grown substantially in recent years. In 2013, Phi Psi awarded a total of \$15,000 in scholarships. Over \$100,000 has been awarded since 1997.

In February 2014, Iowa Alpha announced it had pledged \$100,000 to endow a scholarship with the University of Iowa Foundation.

“In 1994, in the immediate aftermath of the house fire, we were faced with some difficult times,” said Doug Parsons (Iowa ’75-1251), a brother instrumental in seeing the fraternity through the rebuilding of the chapter house. “To see the fraternity make this gift and continue to find success on campus is rewarding for all of us alumni.”

The scholarship process includes applications and interviews with candidates over several months. It culminates in

a scholarship brunch late each summer. The event has evolved into a signature event for the chapter each year, allowing it to recognize the scholarship awardees and their families, showcase chapter accomplishments, and host both university and fraternity dignitaries.

Over its 17-year existence, the Kinnick Scholarship has become an important recruiting tool for the chapter, attracting some of the most talented incoming freshmen and building awareness of Phi Kappa Psi on campus and in the community.

An estimated one-third of the chapter's membership has been recruited through the scholarship process.

"When you consider the scholarship and the impact it has had on our chapter, you begin to realize the only reason why we are able to make a \$100,000 contribution to the foundation for the benefit of future scholarship winners, is because of the scholarship itself," said Nicholas Koehn ('13-1963), immediate-past Iowa Alpha Chapter President. "Through the Kinnick Scholarship, we have been able to recruit outgoing, driven, responsible, and successful young men. Through their hard work over the years, we have become the largest, most financially healthy, and most consistently successful fraternity at Iowa during the last two decades."

— Brand Newland, House Corporation Secretary

University of Iowa Chapter of the Year

This is the largest award presented by the University of Iowa Greek Community at the annual Fraternity and Sorority Life Award Ceremony. It represents excellence in all areas of Greek life. Phi Kappa Psi won this award in 2009, 2010, 2012, 2013, and 2014.

Welcome, New Phi Psis!

Initiated January 24, 2015

2039	Samuel Clausen Hansen	Iowa City, IA
2040	Tomas Lence	Ames, IA
2041	Keaton L. Christiansen	Moline, IL
2042	Christopher Harvey Freese	Ida Grove, IA
2043	Jerod W. Wolfgram	St. Louis, MO
2044	Nile Kinnick Cobb	Olathe, KS
2045	Matthew Nelson Corbett	Waukeee, IA
2046	Connor D. Vandersnick	Geneseo, IL
2047	Alexander B. Sturm	Waukeee, IA
2048	Matthew Edward Dunn	St. Paul, MN
2049	Ryan Jordan Lammers	North Sioux City, SD
2050	Collin J. Wegener	Sandwich, IL
2051	Colin McCormick Baker	Iowa City, IA
2052	Alec Robert Harrold	Waukeee, IA
2053	Mitchell A. Fox	Allentown, PA
2054	Blake Tyler Waeghe	Naperville, IL
2055	Zachary A. Rubenbauer	Marshalltown, IA
2056	Matthew A. Whipple	Windsor Heights, IA
2057	Joseph Edward Gleason	Arlington Heights, IL
2058	Joseph Richard Flesner	Cedar Rapids, IA
2059	Jonathon Pearson	Waukeee, IA
2060	Ryan Paul Brady	Overland Park, KS
2061	Cole Matthew Blodgett	Cedarburg, WI
2062	Michael T. Schulz	Mequon, WI
2063	George Adam Susral	West Des Moines, IA
2064	Marcelo Melo	Natal, Brazil
2065	Adam P. Gonzalez	Springfield, IL
2066	John Loren Mahoney	Minnetonka, MN
2067	Justin Baker	Coralville, IA
2068	Daniel T. Hurley	Countyside, IL
2069	Jacob Warkenthien	Rolling Meadows, IL
2070	Jeremy Edward Marks	Naperville, IL

Alumnus in the Spotlight: James Hoak, '37-540



As a 1937 initiate, James Hoak joined Phi Kappa Psi with the understanding that the chapter garnered honorable and loyal men. Hailing from Des Moines, he turned down a bid from Stanford to play golf for Iowa. Wasting no time becoming a leader on campus and within the chapter, Brother Hoak was captain of the golf team (three-time letter winner, 1938-1940), president of the chapter, and eventually District Archon.

During the 1930s, Phi Psi was a top recruiter on campus, facing stiff competition from Sigma Nu and Beta. Brother Hoak's strong relationship with his friend, Nile Kinnick, helped the chapter recruit the scholar and future Heisman Trophy winner. During his time as an undergraduate, James always remained thankful for the friends he made, the impact the chapter had on the brothers, and what they were able to do for each other. He was a member in Phi Psi with his older brother, Dick Hoak ('36-528).

Graduating in 1940, Brother Hoak married his wife, Jane, in 1941, attended Harvard Business School, and was a Navy Officer from 1942-1946. In the 1980s, he became CEO of Weller Lumber Bridge Supply in Des Moines. In 2014, the University of Iowa honored him by naming the new varsity golf complex after him and his family. He continually treasures his time he had within Phi Kappa Psi, reminding other Brothers to enjoy themselves every day and to look after one another. Brother Hoak currently resides in Florida.

— Aaron Horsfield

PKP Loans Kinnick Artifacts to Athletic Department



As part of the 2014 Alumni Reunion Weekend, House Corporation President John Greenwood ('00-1613) participates in an on-field presentation prior to the Iowa vs. Ball State football game on September 6, 2014. The House Corporation — which had long been in possession of the bronze Kinnick bust and which had acquired a Kinnick-signed football in 2013 — made arrangements to loan these artifacts to the University of Iowa Athletic Department for safe-keeping. Also pictured: Frances Riggs, previous owner of the football, and University of Iowa Athletic Director Gary Barta. A replica of the bust remains on display in the chapter house.

More Than 100 Attend Central Iowa Alumni Association Founders Day Banquet



The Central Iowa PKP Alumni Association held its annual Founders Day banquet on Saturday, February 21, 2015, at Wakonda Club in Des Moines. The attendance exceeded 100, including the following Iowa Alpha alumni: Dan Bartlett ('80-1335), Jay Casini ('87-1457), Tim Chalik ('05-1709), Mark Easler ('86-1447), Jay Ennis ('86-1454), John Greenwood ('00-1613), Brand Newland ('00-1607), Shoab Sayeed ('83-1395), and Elliott Smith ('78-1297). The Rev. Dr. David McDonald, Mystagogue of Phi Kappa Psi, seated third from right, front row, was the keynote speaker.

Phi Psi Hawkeye Welcomes Alumni Participation, Support

With this first issue of the *Phi Psi Hawkeye*, the Iowa Alpha Chapter and House Corporation embark on a new era of alumni outreach and communications.

The goals of this newsletter are to keep alumni informed of activities of the undergraduate chapter, to record and recall Iowa Alpha history, and to provide a forum for alumni to reach out and connect with one another. The newsletter will be published twice yearly by COMCOA, Inc., a Corvallis, Oregon, based alumni communications company with strong Phi Kappa Psi connections, and mailed to all brothers for whom the alumni office has valid postal addresses.

In future issues, the alumni office hopes to include personal news from brothers around the nation and the world as a regular feature. *Please take a few minutes to fill out the enclosed form with your news of career, family, hobbies, travels, and meetings with other Iowa Alpha alumni. Be sure to include your personal contact information, so your brothers can get in touch with you!*

The enclosed form also provides the options to support chapter scholarships and House Corporation projects.

The Phi Kappa Psi Scholarship Fund at the University of Iowa Foundation supports scholarships under the Nile Kinnick Scholarship program. Donations to this fund are tax-deductible, and checks should be made payable to: **"Phi Kappa Psi Scholarship Fund."**

Donations to the Iowa Alpha House Corporation will be used to support our ongoing alumni communications efforts and other house corporation projects. These gifts are *not* tax-deductible, and checks should be made payable to: **"Iowa Alpha House Corporation."**

If you wish to contribute to both funds, separate checks should be returned for each fund. All checks should be mailed care of COMCOA, Inc., PO Box Q, Corvallis, OR 97339, in the enclosed business reply envelope. All donations will be recognized in the next issue on an Honor Roll of Contributors. Thank you for your support!

House Corporation Officers:

PresidentJohn Greenwood, '00-1613
johnfgreenwood@gmail.com
 Vice PresidentEric Parker, '00-1611
ericrparker@gmail.com
 TreasurerBrad Bleeker, '10-1857
brad.bleeker@gmail.com
 TreasurerDan Mullen, '97-1577
daniel_mullen@hotmail.com
 Secretary/Editor ...Brand Newland, '00-1607
brandnewland@gmail.com
 DirectorPhil Brown, '99-1603
phil.brown@cerner.com
 DirectorMike Doty, '10-1871
michael.p.doty@gmail.com
 DirectorTim Evans, '98-1593
tim@athletewebdesign.com
 Director/Advisor ...Aaron Parker, '05-1714
acp.parker@gmail.com
 DirectorTodd Schoell, '75-1248
schoell@asmchicago.com
 DirectorCollin Swanson, '00-1616
swanson.collin@gmail.com

Chapter Officers:

GP (Pres.)Jason Woodruff, '14-2023
 VGP (Vice Pres.)Jorge Laara, '13-1973
 P (Treas.)David Cray, '14-2004
 AG (Corres. Sec.)Charles Holmgren, '14-2014
 BG (Rec. Sec.)Matthew Dunn, '15-2048
 SG (Historian)Milton Padway, '14-2021
 Hi (Chaplain)Justin Sinay, '14-2028
 Hod (Messenger)Mitch Arends, '13-1966
 Phu (Sgt.-at-Arms)Benjamin Rexroth, '13-1980
 Phu (Sgt.-at-Arms)Josh Rollins, '13-1967